

**Press Release
For Immediate Release**

9,000+ Job Applications Received in Two-Day Cyberport Virtual Career Fair for Nearly 800 Tech Jobs Nearly 30% of Close to 3,000 Participants with Postgraduate Qualifications

Hong Kong, 5 April 2020 – The two-day (3rd and 4th April) Cyberport Virtual Career Fair concluded on Saturday, after it was moved online due to the current COVID-19 situation. The Virtual Career Fair was a great success, hosting nearly 3,000 job seekers, recording close to 73,000 total page views.

Business-related Tech Jobs Most Competitive

Statistics reflect that job seekers interested in the innovation and technology industry were generally equipped with higher academic qualifications. Out of the total participating job seekers at the Virtual Career Fair, nearly 30% held postgraduate qualifications or doctorates, while 60% listed bachelor's degree as their highest education level, the rest either listed associate degree, higher diploma or secondary school. Participating job seekers made over 9,000 job applications for nearly 800 jobs at tech-related companies provided at the Career Fair. Of all the jobs available, business-related jobs were the most competitive, such as business analysis, project management and marketing, receiving 60% of the total number of applications. This shows that while the innovation and technology sector have a growing demand for talent with commercial experience, job seekers who may not necessarily have a tech-related academic background also believe in this industry and are applying for relevant jobs in droves.

Nearly 800 diverse tech-related jobs from more than 130 companies were offered at the Virtual Career Fair, covering various businesses which include virtual banking, virtual insurance, artificial intelligence, blockchain, EdTech, e-commerce, healthcare, and more. More than half of the jobs available were technical positions, while over 30% of the offerings were related to business development. A number of jobs were related to design and media.

Eric Chan, Chief Public Mission Officer of Cyberport, said, "Cyberport remains steadfast in our mission amid the current outbreak and we are committed to promoting the development of the I&T industry. Despite having to move this year's career fair online, we are encouraged to see record-breaking numbers of participating companies and job vacancies, as well as job seekers. This demonstrates that results stemming from digital transformation expedited by the epidemic could lead to pleasant surprises. Cyberport is actively considering conducting both physical and virtual career fairs simultaneously next year to assist more I&T enterprises in talent acquisition and further promote the development of the I&T industry in Hong Kong."

The Virtual Career Fair's interactive chat functions and various workshops and seminars were met with great fanfare. Over 11,000 chat interactions between job seekers, employers, and HR representatives were recorded, while the seminars and workshops recorded a total viewership of almost 6,500. Cyberport invited representatives from three unicorn companies

to take part in a career forum on the first day, namely, **Steven Lam (Founder and CEO, GOGO VAN)**, **Adrian Tse (Chief Executive and Board Member, WeLab)**, and **Ken Lo (Head of Strategic Partnership & Founding Member, ZhongAn International)**. The trio joined the forum through web conferencing to share tips with youngsters who would like to begin a career with start-ups in the I&T sector.

The Virtual Career Fair platform will remain available online until the end of June for participants to review available jobs and all recorded forums and seminars. For more details, please visit the Virtual Career Fair website (<https://www.hkcyberport.vfairs.com>).

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For high resolution photos, please download via this [link](#).



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Cyberport held a career forum which featured business leaders from three unicorn companies. The trio joined the forum through web conferencing to share tips with youngsters who would like to begin a career with start-ups in the I&T sector. (Clockwise

from top left: Ken Lo (Head of Strategic Partnership & Founding Member, ZhongAn International), Eric Chan (Chief Public Mission Officer, Cyberport), Adrian Tse (Chief Executive and Board Member, WeLab), and Steven Lam (Founder and CEO, Gogovan).



Nearly 3,000 job candidates took part in the Cyberport Virtual Career Fair, including students, graduates, and those seeking to enter the I&T sector. Over 130 companies provided nearly 800 tech related jobs, covering businesses which include virtual banking, virtual insurance, artificial intelligence, blockchain, EdTech, e-commerce, healthcare, and more.

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About Cyberport

Cyberport is an innovative digital community with around 1,500 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit www.cyberport.hk