

**Press Release  
For Immediate Release**

## **Cyberport Financial Practitioners FinTech Training Programme Debuts Through Webinar**

**Hong Kong, 10 March 2020** – Cyberport today (10 March) debuted the Cyberport Financial Practitioners FinTech Training Programme. The Programme was conceived after the government commissioned Cyberport, the city’s FinTech flagship, to enhance FinTech training for financial practitioners and to speed up the digital transformation of financial institutions in the Policy Address last year. In view of the latest development of the novel coronavirus infection, Cyberport decided to host the first few sessions as online workshops and begin face-to-face classes when the health situation stabilises. The inaugural session today attracted financial practitioners from a number of financial institutions. Today’s Programme also marks the first signature programme of the Cyberport Academy, a new platform through which Cyberport will organise programmes to bolster the training and development of Hong Kong’s technology talent.

### **2,000 practitioners to benefit from the FinTech Training Programme**

“FinTech is one of Cyberport’s major technology clusters and we currently house around 400 FinTech companies, representing Hong Kong’s largest FinTech community,” said **Eric Chan, Chief Public Mission Officer of Cyberport**. “Providing FinTech training for the financial industry is in consonance with our mission to drive digital transformation, enhance the competitiveness of our financial sector, and promote collaborations between financial institutions and FinTech start-ups for a win-win situation. We are delighted to have been entrusted by the HKSAR government to implement the Programme and to have received the support of the Hong Kong Monetary Authority, the Securities and Futures Commission, the Insurance Authority, industry associations and the academia in this endeavour. Their support and participation have enabled us to calibrate the curriculum to best suit the needs of our financial practitioners.”

Spanning one year in duration, the Programme will provide 30 training courses in an array of subjects. The Programme has received an overwhelming response from the industry, and 2,000 practitioners are expected to benefit from the training.

### **CPD and CPT credits granted for completing online workshops**

In recognition of the risks posed by the ongoing epidemic, Cyberport has decided to adjust the Programme’s class arrangements to minimise gatherings of people. Accordingly, between March and May, the Programme will host eight online workshops through an e-learning platform. During the sessions, guest instructors will deliver live lectures and students can ask questions and interact with the instructors and other students using the platform’s interactive features. Those who complete the workshops will receive a certificate from Cyberport and gain Continuing Professional Development (CPD) credits that are recognised by the Hong Kong Institute of Bankers and Continuous Professional Training (CPT) credits from the Securities and Futures Commission.

Today's inaugural online workshop was hosted by **Victor Lang, co-founder and Chief Operating Officer of gini**, a Cyberport start-up that developed a smart wealth management app. Lang explored the topic of "Customer Centricity", a crucial aspect of the financial industry in which service is key. As technology advances and online and mobile banking become prevalent, banking customers increasingly expect a higher degree of flexibility and autonomy from banks. Lang shared gini's experience in designing an intelligent wealth management app that operates across banks and regions and that delivers an easy-to-use and data-secure user experience. He examined what consumers today expect from financial products and how new customer demands can be met when designing innovative financial products.

During the next three months, the Programme will feature seven other online workshops that will examine such topics as capital markets, payment platforms, digital assets management, virtual banks, open banking and APIs, and collaboration between financial institutions and start-ups. Cyberport will initiate face-to-face classes when the epidemic abates, including inviting renowned overseas FinTech experts to come to Hong Kong and share the global FinTech mega trends and the digital transformation strategies of financial institutions. These sessions will cater to senior executives of financial institutions as well, as the Programme hopes to encourage decision-makers to promote digital transformation in their businesses.

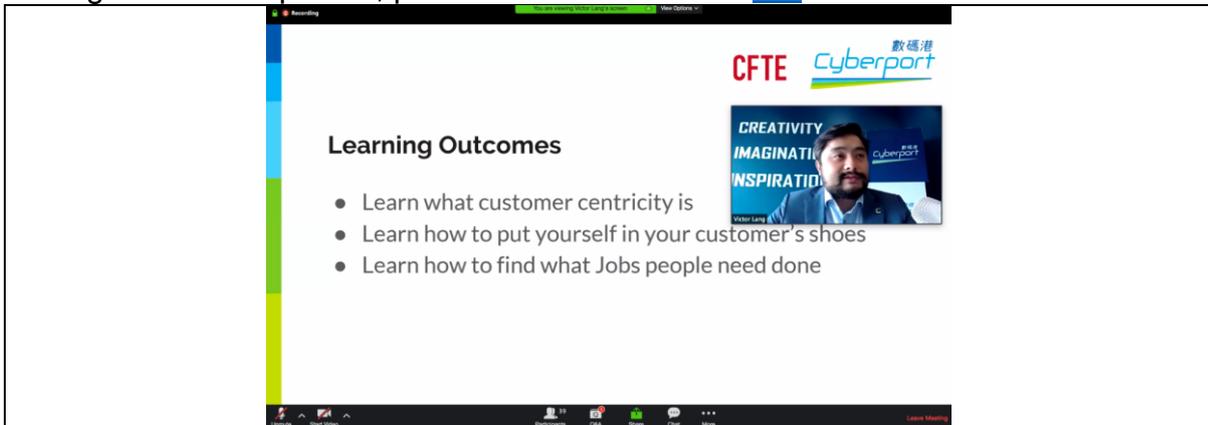
### **Cyberport Academy bolsters training of technology talent**

To address the upcoming demand for technology talent and to cater to Hong Kong's development strategies, Cyberport will launch the **Cyberport Academy** this year. The Academy will offer an open platform to engage top technology, private, and academic institutions and to provide quality tech and entrepreneurial training to youth and industry practitioners from different sectors. Cyberport's goals are to pass on and democratise tech knowledge; connect academic institutions, professional bodies, and enterprises; offer development opportunities for tech talent; and enrich and expand Hong Kong's tech talent pool to support the city's long-term economic growth. The Cyberport Academy will also consolidate and enhance Cyberport's existing talent training and development programmes, introduce new initiatives, and strengthen Hong Kong's role as an international innovation and technology hub.

In addition to the FinTech Training Programme, Cyberport will organise a number of activities at the Cyberport Academy that will inspire and encourage more young people to join the I&T industry. These include accredited technology and entrepreneurial training courses, internships, and job-matching programmes. Cyberport will also collaborate with businesses and research agencies to conduct tech application surveys and research and to assume the role of a tech thinktank.

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For high resolution photos, please download via this [link](#).



The Cyberport Financial Practitioners FinTech Training Programme is hosting some of its first sessions online. The inaugural webinar was attended by practitioners of a number of financial institutions.



The first online workshop was hosted by Victor Lang, co-founder and Chief Operating Officer of gini, a Cyberport start-up. Lang examined what consumers today expect from financial products and how new customer demands can be met when designing innovative financial products.

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### **About Cyberport**

Cyberport is an innovative digital community with around 1,500 start-ups and technology companies. It is managed by Hong Kong Cyberport Management Company Limited, which is wholly owned by the Hong Kong SAR Government. With a vision to be the hub for digital technology thereby creating a new economic driver for Hong Kong, Cyberport is committed to nurturing a vibrant tech ecosystem by cultivating talent, promoting entrepreneurship among youth, supporting start-ups on their growth journey, fostering industry development by promoting strategic collaboration with local and international partners, and integrating new and traditional economies by accelerating digital transformation in the public and private sectors.

For more information, please visit [www.cyberport.hk](http://www.cyberport.hk)